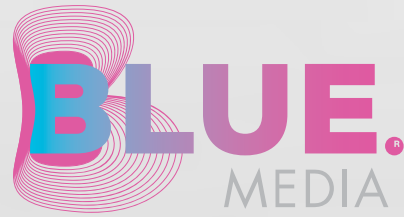


www.blue-media.tv



MEDIA CHANGE^s MIND^s





**WITH OUR 20 YEARS OF PRODUCTION
EXPERIENCE, WE BRING OUR WORLDWIDE
CONTENT TO FIRST-HAND CONTENT BUYERS FROM
ALL OVER THE WORLD.**

**WITH THE EXPERIENCED SALES TEAM DISTRIBUTE
OUR OWN PRODUCTIONS AND FINELY
SELECTED PROJECTS SUCH AS DRAMA SERIES,
DOCUMENTARIES, ANIMATIONS, TV SHOWS
AND FORMATS.**

**THE CONTENTS
WE DISTRIBUTE**



DRAMA
DOCUMENTARY
FORMAT
KIDS

THE **WORLD** IS **WATCHING** **TURKISH** **CONTENT**

TURKISH TV SERIES ARE WATCHED BY MORE THAN 400 MILLION PEOPLE IN MORE THAN 140 COUNTRIES AROUND THE WORLD.

REGARDING TV SERIES AND FEATURE FILM MARKET, TURKEY IS THE SECOND BIGGEST EXPORTER COUNTRY AFTER THE U.S. TWO OF THE FOUR TV SERIES WATCHED AROUND THE WORLD ARE TURKISH PRODUCTIONS.

IN 2018, TURKEY'S TV SERIES AND FEATURE FILM EXPORTS SURPASSED 500 MILLION DOLLARS. THIS AMOUNT IS EXPECTED TO BE 1 BILLION DOLLARS IN 2023.



DISCOVER THE POTENTIAL

TURKISH CONTENT JUMPED AN ERA WITH POPULAR TV SERIES. IN DOCUMENTARY AND KIDS CONTENT, THE ASPIRED LEVEL HAS NOT YET BEEN ACCOMPLISHED. BESIDES, THE FINISHED PRODUCTIONS HAVE LAGGED BEHIND POPULAR NEW PRODUCTIONS.

IN ADDITION TO POPULAR TV SERIES, WE BELIEVE THAT DOCUMENTARIES, KIDS CONTENT AND FINISHED TV SERIES WILL ESTABLISH A SIMILAR SUCCESS STORY WHEN THE RIGHT MARKETING STRATEGY IS APPLIED.

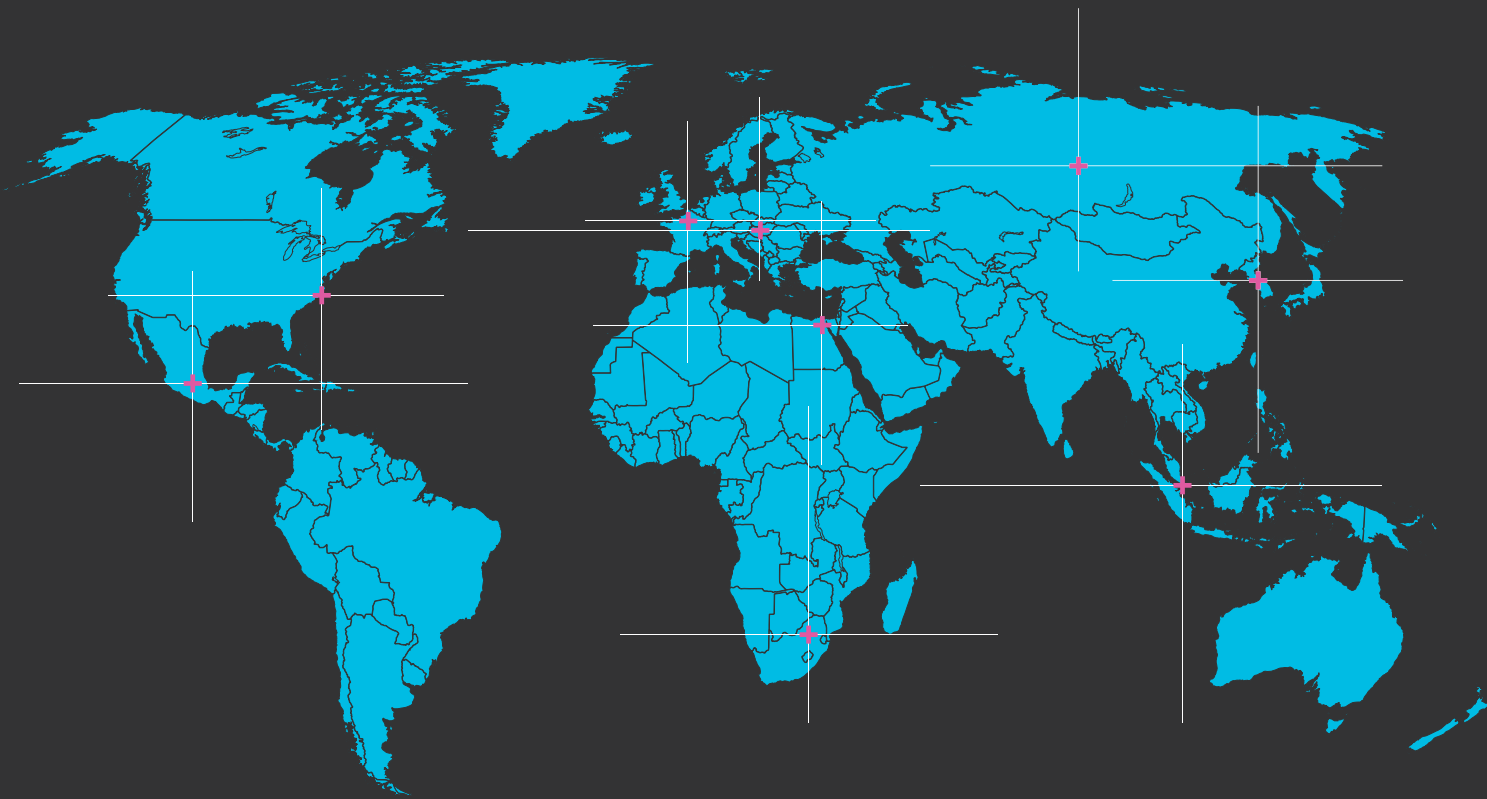


WE WORK HARD!

**THE KEY OF THE SELLING SUCCESS IS
RIGHT MARKETING STRATEGY!**

**WE DISTRIBUTE RIGHT CONTENT TO
THE RIGHT CONTENT BUYERS. THUS WE
ARE BOTH KEEPING OUR PORTFOLYO
ACTIVELY AND INCREASING THE
SUCCESS OF SELLING PERFORMANCE.**





MARKETS IN OUR RADAR :

**WE PARTICIPATE IN THE MOST
PRESTIGIOUS MARKETS OF
THE INDUSTRY AND CONDUCT
B2B SALES MEETINGS.**

MIPCOM
MIPTV
MIP CANCUN
ATF SINGAPORE
DISCOP JOHANNESBURG
DISCOP MENA
NATPE MIAMI
NATPE BUDAPEST
ACE KOREA
WORLD CONTENT
MARKET RUSSIA



DYNAMIC CUSTOMER PORTFOLIO

**WE ARE DISTRIBUTING OUR CURRENT CONTENT MOST EFFECTIVELY
BY COMMUNICATING DIRECTLY WITH MANY TELEVISION
CHANNELS, ESPECIALLY FROM MENA REGION, FAR EAST ASIA,
AFRICA, EUROPE, BALKANS, CAUCASUS, USA AND VARIOUS
REGIONS OF THE WORLD.**

TEAM

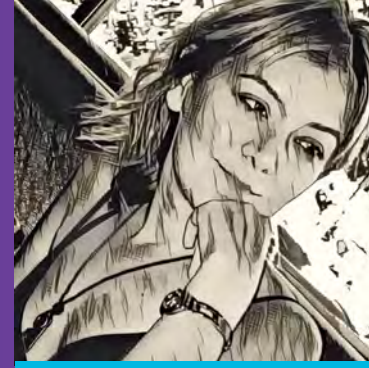
*Keep Calm &
Stay in Blue*



TAYFUR SONKAYA
CO-FOUNDER -CEO



MURAT YAVAN
CO-FOUNDER
GENERAL MANAGER



ELİF ÖZDEMİR
ACQUISITIONS EXECUTIVE



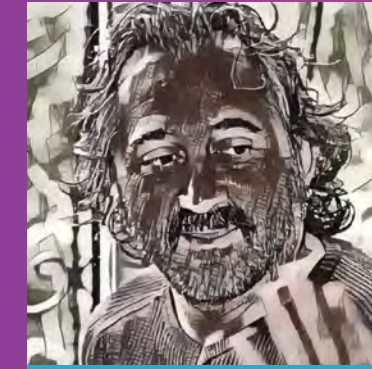
OĞUZ ÖZSOY
NEW BUSINESS
SALES DIRECTOR



DİLAN MUNGAN
SALES EXECUTIVE



FUNDA TAHMISCIOĞLU
OPERATIONS EXECUTIVE



YÜKSEL KEŞCEK
HEAD OF FINANCE



ANIL AKBAYIR
SALES OPERATIONS DIRECTOR

OUR **BACKGROUND**

hacıyatmaz.

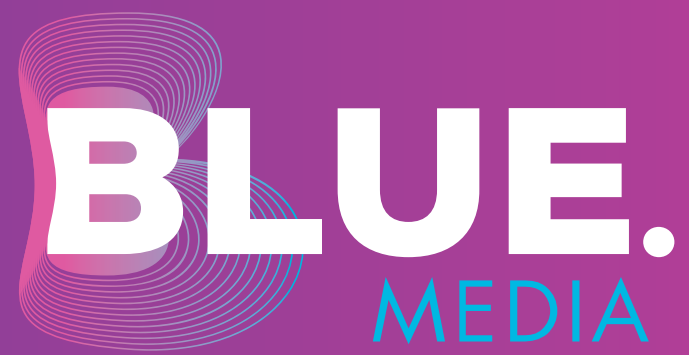


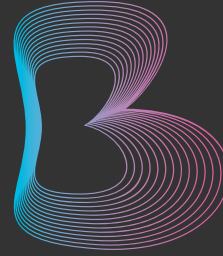
ADVERTISEMENT || POST PRODUCTION || ANIMATION || DOCUMENTARY

WE
WORK
A LOT!

SINCE 2010, WE HAVE PRODUCED OVER **400 COMMERCIALS** AND MORE THAN **2500 ANIMATED FILMS**. WE PROVIDE **SERVICES PRODUCTION SERVICES** FOR MANY INTERNATIONAL BRANDS IN TURKEY.

WE SHOT TV COMMERCIALS IN MANY PARTS OF THE WORLD. SINCE 2016, WE HAVE BEEN PRODUCING WORLDWIDE DOCUMENTARIES (KIDDY TALES), ANIMATED MOVIES (THE MOVIE IS STARTING) AND TV FORMATS (KITCHEN GAMES). SINCE 2019, WE HAVE BEEN DISTRIBUTING THESE CONTENTS TO TELEVISIONS AROUND THE WORLD UNDER THE BLUE MEDIA BRAND.





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